

**City of Lodi Economic Development Committee Meeting
Minutes of September 13, 2022**

Call to Order.

Chair Goethel called the meeting to order at 4:00 p.m.

Committee Members Present: Mike Goethel (Chair), Peter Tonn and Eric Hansen

Staff Present: Brenda Ayers, Sandy Bloechl

Others Present: Heidi LeHew (Chamber Director)

Meeting Etiquette Announcement. Goethel skipped the meeting etiquette.

Public Input. None.

Approval of Minutes from August 10, 2022. **MOTION** (Hansen, Tonn) to approve the minutes from August 10, 2022. Voice vote all Ayes. **Motion carried.**

Financials. No questions or comments

Update from Lodi Lake Wisconsin Chamber of Commerce.

LeHew gave overview of upcoming events. Issued 2 new bounce back grants. Will be applying for the JEM grant. Officially closing on a building. LeHew stated she has officially closed her business and is full-time at the Chamber. LeHew also stated that the Chamber saved money during COVID which allowed them to put \$40,000 down on purchase of a building.

Update Ice Age Trail Community

Report was attached to the agenda

Discussion Regarding Committee Goals (Action items 2040 Comprehensive Plan).

No discussion

Discussion and Possible Recommendation Regarding the Floodplain Mapping and Possible Alternatives

Resource document that answers questions and give the history of what has happened in the past and directs them to a website for further information. Gather content of what the city has and review before dollars are spent with MSA.

Discussion Development and Expansion/Annexation in the City of Lodi

Tonn listed a summary of potential ways to attract developers. Idea is to have a packet that could be sent out to try and match with developers. Approach all landowners equally and let them know the city will be there to discuss and that the city does need some growth. Groves Lloyd doesn't want to rule out the idea of the city being a developer. Ayers and Groves Lloyd will gather information and bring to next meeting. Tonn suggested everyone read the article in Lodi Enterprise/Poynette Press on the concept plan for West Ridge development presented to Village of Poynette.

Business Contact Update

New hair salon by pharmacy in strip mall.

Next Meeting and Agenda Items. The next meeting will be Tuesday, October 11, 2022 at 4:00 p.m. at City Hall.

Discuss Revolving Loan Fund

Information to give developers, landowners

Adjourn. **MOTION** (Hansen, Tonn) to adjourn at 4:50 p.m. Voice vote- all ayes. **Motion carried.**

APPROVED