

**City of Lodi Economic Development Committee Meeting
Minutes of August 10, 2022**

Call to Order.

Chair Goethel called the meeting to order at 4:00 p.m.

Committee Members Present: Mike Goethel (Chair), Peter Tonn and Eric Hansen

Staff Present: Brenda Ayers, Sandy Bloechl, Terry Weter

Others Present: Heidi LeHew (Chamber Director), Dennis Crow, Alder Rich Stevenson

Meeting Etiquette Announcement. Goethel skipped the meeting etiquette.

Public Input. None.

Approval of Minutes from June 14, 2022. MOTION (Hansen, Tonn) to approve the minutes from June 14, 2022. Voice vote all Ayes. **Motion carried.**

Financials. No questions or comments

Update from Lodi Lake Wisconsin Chamber of Commerce.

LeHew informed that planning for Susie Day, Brew-B-Que and Farmers Market have taken most of her time. Ayers, LeHew and the Mayor have been meeting. Tonn questioned if the Chamber has reached out to other taxing jurisdictions for funding since budgeting time is approaching - not yet. Susie revenue is projected to be around \$8,000.

Update Ice Age Trail Community

Goethel commented the Kiosk has been installed and the Ice Age Trail Community do bring events to the city.

Discussion Regarding Committee Goals (Action items 2040 Comprehensive Plan).

Goethel would like this brought back to next months meeting and becomes a standing agenda item.

Discussion and Possible Recommendation Regarding the Floodplain Mapping and Possible Alternatives

Goethel wanted to know what else the city could do for downtown – Tonn reminded him that at the Finance HR meeting is was decided that there isn't anything the city could do to significantly change things to affect businesses in the floodplain. Goethel would like this as a standing agenda item. Tonn requested that a spreadsheet be compiled explaining the timeline of what the city has done regarding this issue. LeHew will bring back the working draft regarding this issue to the next meeting.

Discussion Development and Expansion/Annexation in the City of Lodi

Tonn noted that affordable housing and rentals are not available within the city. Suggests being proactive to bring more units into the tax structure. WWTP has capacity for growth. Ayers stated that a boundary agreement would benefit this process. Suggested bringing a rough draft for next month's meeting regarding expansion process.

Business Contact Update

Ayers has spoken with the party interested in the Wine Bar and answered their questions. The closing date is scheduled for the end of September.

Next Meeting and Agenda Items. The next meeting will be Tuesday, September 13, 2022 at 4:00 p.m. at City Hall.

- Floodplain mapping
- Expansion Discussion
- Committee Goals regarding 2040 Comprehensive Plan

Adjourn. MOTION (Hansen, Goethel) to adjourn at 4:58 p.m. Voice vote- all ayes. **Motion carried.**

Minutes by Sandra Bloechl, Accounting Manager/Treasurer

APPROVED