

**City of Lodi Economic Development Committee Meeting  
Minutes of June 14, 2022**

**Call to Order.**

Chair Goethel called the meeting to order at 4:02 p.m.

Committee Members Present: Mike Goethel (Chair), Peter Tonn and Eric Hansen

Staff Present: Brenda Ayers, Lanette Mayberry

Others Present: Mayor Ann Groves Lloyd and Heidi LeHew (Chamber Director), Kendra Griffin & Alder Rich Stevenson

**Meeting Etiquette Announcement.** Goethel skipped the meeting etiquette.

**Public Input.** None.

**Approval of Minutes from May 10, 2022. MOTION** (Hansen/Tonn) to approve the minutes from May 10, 2022. Voice vote all Ayes. **Motion carried.**

**Financials.** No questions or comments.

**Update from Ice Age Trail Community.** Amy Onofrey provided a written report.

Mayor Groves Lloyd summarized the written report. Goethel questioned why this was on the agenda and it was explained that this is a standing agenda item to keep the committee informed. Onofrey generally provides a written report in lieu of giving a verbal report at the meeting. Tonn asked about the kiosk project and was informed the placement was staked and the public works staff will be pouring cement soon for the base. The kiosk itself arrived some time ago.

**Update from Lodi Lake Wisconsin Chamber of Commerce.**

Heidi LeHew, Chamber Director, summarized her written report. She reported that the Chamber currently has 125 members with 6 new members ready to join. She listed the upcoming Chamber activities including the Spring Street Market, Susie the Duck Days and Brew-B-Que. She reported that there have been 11 Bounce Back Grants applied for. LeHew went on to report that there have been updates to the Chamber building and that businesses have been able to utilize the space. The Chamber also hosted a Business Brainstorm with various business owners and others. The event spurred many topics such as flood insurance, the property owned by Top of Lodi, beautification of the City and downtown area, and ideas regarding the marketing/branding of the City. LeHew stated that she is hopeful that these meetings will be held on a monthly basis.

**Business Contact Update.** This standing agenda item was skipped for this meeting.

**Discussion Regarding Committee Goals (Action items 2040 Comprehensive Plan).**

Goethel stated that the list of action items being discussed was extracted from the Comp Plan for topics that have to do with economic development. The committee went on to discuss the items and suggested changes to be made to improve the list. Brenda Ayers will make changes to the list. This discussion item will remain as a standing item on future agendas.

**Next Meeting and Agenda Items.** The next meeting will be Tuesday, July 12, 2022 at 4:00 p.m. at City Hall.

**Adjourn. MOTION** (Tonn/Hansen) to adjourn at 5:02 p.m. Voice vote- all ayes. **Motion carried.**

Minutes by Lanette Mayberry, Deputy Clerk