

**City of Lodi Economic Development Committee Meeting  
Minutes of January 11, 2022**

**Call to Order.**

Chair Hansen called the meeting to order at 4:00 p.m.

Committee Members Present: Eric Hansen (Chair), Mike Goethel,

Excused: Peter Tonn

Staff Present: Brenda Ayers

Others Present: Alder Rich Stevenson, Heidi LeHew; Interim Chamber Director

**Meeting Etiquette Announcement.** Hansen skipped the meeting etiquette.

**Public Input.** None.

**Approval of Minutes from September 14, 2021. MOTION** (Goethel, Hansen) to approve the minutes from September 14, 2021. Roll call vote – Aye (Hansen, Goethel); Nay (0). **Motion carried.**

**Financials.** No questions or comments.

**Update from Ice Age Trail Community.** Amy Onofrey provided a written report.

**Update from Lodi Lake Wisconsin Chamber of Commerce.** Heidi LeHew, Interim Chamber Director, provided a written report and spoke regarding items in the report. She also reported on the revised Membership Dues structure.

**Discussion and Possible Recommendation Regarding Funding Request from the Chamber (Executive) Director Position.** LeHew reported that the Chamber is looking to hire a full-time Director to better serve their members and the Mayor suggested use of ARPA funds from the City to help fund the position. The Chamber has revised its dues structure as a first step. The Chamber is looking for funding from the City in the amount of \$44,625 for 2022-2023. To retain the position after 2023 the Chamber will create a fund to handle unexpected expenses and fund the full-time position. The Executive Director would be an employee of the Chamber with no hours dedicated to the City. Committee members noted that past discussions have included a request that the Chamber reach out to the school and neighboring municipalities to help fund the position. Ayers noted that the final rule on use of ARPA funds was recently released and the City would need to determine if the funding of this position is an appropriate use.

**MOTION** (Goethel, Hansen) to recommend to Finance & Human Resources Committee to review potential funding sources for a full-time Chamber Director position 2022-23 and also recommend that the Mayor and Interim Executive Director have conversations with representatives from the Lodi School District and neighboring municipalities regarding funding of the position. Roll call vote – Aye (Hansen, Goethel); Nay (0). **Motion carried.**

**Next Meeting and Agenda Items.** The next meeting will be Tuesday, February 8, 2022 at 4 p.m. at City Hall.

**Adjourn. MOTION** (Goethel, Hansen) to adjourn at 4:33 p.m. Voice vote- all ayes. **Motion carried.**

Minutes by Brenda Ayers, City Clerk