

City of Lodi Corridor Plan Steering Committee Meeting
Minutes of January 15, 2019

1. Call to Order.

Chair Tonn called the meeting to order at 4:01 PM.

Committee Members Present: Rich Stevenson, Mary West, Bill Welch, Peter Tonn

Absent: Tegan Krueger

Staff Present: Jennifer Sweeney, Julie Ostrander, Dawn Collins

Others: Suzanne Miller, Jim Ness

2. Public Input. None

3. Minutes of the December 18, 2018 Meeting.

Motion by Stevenson, second by Welch to approve the minutes of the 12/18/2018 meeting.
Motion carried.

4. Public Art RFQ: Update & Submissions

West suggested that a committee outside of the Corridor Plan Steering Committee review the submissions excluding artist location information. Tonn felt that the Corridor Plan Steering Committee could at least select final artists to complete their mural design. The Committee felt it was important that selected artists share more information regarding the method of installation and the mobility of the art should it need to be moved in the future. In addition, the Committee discussed the mural location.

The Committee felt that selecting three artists was sufficient, though they allowed up to four in their Request for Qualifications. The Committee agreed that the following artists should be contacted and receive a \$500.00 stipend for a completed mural design: Michael Kirby, Bernie Poff, and either Dan Toro (if he can confirm that he has successfully installed art rather than creating it directly on the exterior of a building) or Ian Brownlee if Dan Toro is not available. Sweeney will contact Dan Toro to confirm his experience with installed mural art.

The Committee also agreed to move the timeline up slightly to allow for contacting the DOT with a more finalized design and for submitting the mural designs to the Plan Commission. Artists will have until February 18, 2019 to submit their completed mural design. The Committee discussed the possibly sale of the building that was intended for the mural. Stevenson voiced his concern over not have the wall the mural will be located on "secured." Tonn stated that he wants to make sure the mural can be relocated regardless. Welch stated that they want to make sure the mural will stay in the same location for at least five or more years—less than five years is not long enough time for a mural to be installed. The Committee should consider strategies for more public input of the finalized mural selection by March.

5. Comprehensive Outdoor Recreation Plan

Welch reported the Parks Commission meets again with Paul Skidmore on January 29, and he will have more to report after that date.

6. Points of Interest Signage

The Committee liked the design of examples 1, 5, and 7. They preferred these signs because the

destinations were shown in a more interchangeable manner. Sweeney stated she received general, ballpark figures from DEW Signs regarding cost. The Committee asked for more concrete numbers in connection with the sign examples they prefer. In addition, it was suggested to contact Badger State Industries for a quote as well.

7. Streetscaping: Downtown Street Light Poles and Fixtures

Stevenson stated that it is important to remove the poles for sandblasting to mitigate any potential damage to surrounding property. Taking down the streetlight poles to paint them is the cleanest and most economical way. Tonn stated that he felt like a step was missed—there was not a comparison of cost of pole removal and sandblasting vs. sandblasting in place. Stevenson also pointed out that some of the bases will need to be replaced.

8. Ice Age Trail Community

Welch provided updates regarding the First Day hike. Over 200 people came to Gibraltar Rock, the parking lots were full, and people came from all over the area. January events have been cancelled due to the federal government shutdown. Art on the Trail will be organized in May again. However, it will not be as elaborate as last year. Finally, there is an Ice Age Trail Chapter meeting in March at Ho Chunk in Baraboo. There will be guided hikes in connection with this event.

9. City Crosswalks

Tonn requested examples of crosswalks that are painted differently rather than stamping asphalt.

10. Adjourn

Motion by Stevenson, second by Welch to adjourn at 5:01 pm. Motion carried.

These minutes have not been approved and are subject to change or correction.