

**City of Lodi Economic Development Committee Meeting  
Minutes of October 11, 2022**

**1. Call to Order.**

Chair Goethel called the meeting to order at 4:00 p.m.

Committee Members Present: Mike Goethel (Chair), Peter Tonn (virtual) and Eric Hansen

Staff Present: Brenda Ayers, Sandy Bloechl

Others Present: Heidi LeHew (Chamber Director), Rich Stevenson, Ann Groves Lloyd

**2. Meeting Etiquette Announcement.** Goethel skipped the meeting etiquette.

**3. Public Input.** None.

**4. Approval of Minutes from September 13, 2022. MOTION** (Tonn, Hansen) to approve the minutes from September 13, 2022. **Voice vote all Ayes. Motion carried.**

**5. Financials.** No questions or comments

**6. Update from Lodi Lake Wisconsin Chamber of Commerce.**

LeHew reviewed Chamber membership numbers. Highlighted upcoming events. Launched a new program called Tiny Dreamers. Working on a shop local gift guide. Also working on a new membership guide.

**7. Update Ice Age Trail Community**

Mammoth Hike trail shows increase in activity.

**8. Discussion and Possible Recommendation Regarding Revolving Loan Fund**

Minimum amount loaned discussed. Hansen expressed to have guidelines in place to protect the city.

**9. Discussion and Possible Recommendation Regarding the Floodplain Mapping and Possible Alternatives**

Ayers explained that discussion last month requested all documents that the city had to add to agenda for review. Discussion followed.

**10. Discussion Development and Expansion/Annexation in the City of Lodi**

Ayers explained that this hasn't been worked on because budget is priority at this time.

**11. Discussion Regarding Committee Goals – Action Items from 2040 Comprehensive Plan**

Goethel suggested everyone take a look at the action items for next time.

**12. Business Contact Update**

LeHew mentioned a few changes to downtown in item 6.

**13. Next Meeting and Agenda Items. The next meeting will be Wednesday, November 9, 2022 at 4:00 p.m. at City Hall.**

**14. Adjourn. MOTION** (Hansen, Tonn) to adjourn at 4:51 p.m. **Voice vote- all ayes. Motion carried.**

Minutes by Sandra Bloechl, Accounting Manager/Treasurer