



### **Economic Development Update – Heidi LeHew**

**November 9, 2022**

#### **Main Street Updates**

- Lights on Lodi has started – this is NOT a Chamber initiative but supported through our members. We are of course supporting that too!
- Even more new shops/businesses in the works for our Main Street – looking forward to sharing that information in December!
- We have/are issuing several new Main Street Bounce Back grants this month for these new businesses. Those will end at the close of 2022.
- Very Excited for 2023

#### **Upcoming Events**

- Friday November 11<sup>th</sup> – Sip & Shop – Candyland on Main Street – SOLD OUT event – 400 guests in our downtown. 2 food trucks. Safe Rides available.
- Tiny Dreamers – 5 small businesses (6 total kids) are a part of this new program. We are excited to kick things off on Monday November 14<sup>th</sup> with a pizza party for kids and parents. The kids will all come with a list of goals for their business and then be partnered up with a local business owner as a mentor. This will all help them to be ready for their big launch on Saturday November 26<sup>th</sup> for Shop Small Saturday!
- November 26<sup>th</sup> – Shop Small Saturday – looking to really pump some great positive energy into our businesses on this day! Lots of fun on Main Street, Social Media blitzes and more! After the day, La Grotta & the Chamber are hosting a Small Business Appreciation cocktail hour for all chamber members to come celebrate their hard work!
- Saturday December 10<sup>th</sup> – Christmas Lights Parade – we are supporting the efforts of Zion Lutheran Church on this one. They took the event last year and are running with it again this year.

#### **Chamber of Commerce Building**

- Open House was a great night! We had about 45 or so in attendance throughout the night. Got very positive feedback from members on the space and suggestions on how they would like to see us transform it in the upcoming weeks.
- We now have WIFI and phone restored and active. Our phones are now mobile so we can use technology at events and stay better connected than we have in the past!

- We are using the space for events in November and then will dive into our “remodel” of sorts. Using funding from the Main Street Bounce Back Grant.

### **Chamber of Commerce**

- Wrapping up SWOT analysis details to share with members
- Wrapping up 2023 budget, goals, membership packets and renewals
- Target launch for renewals is December 12, 2022.
- Lots to share in December for all of these items and also data from 2022.

### **Questions from members:**

- What’s happening with the bridge behind Spring Creek Restaurant? Timing?
- Do we have an update from the DOT on the Hwy 113 project?
- Are we still looking into downtown WIFI?
- Where is the progress with the Verizon towers being put up locally?